



# VACANCY

---

Through this medium Princess Juliana International Airport N.V. informs you of a vacancy for a **Marketing Officer** in the Marketing & Customer Service Department.

## **Minimum Job Requirements**

- MBO/ Bachelor's Degree in Business Administration, Marketing or equivalent;
- Strong customer service skills and assertiveness;
- Good knowledge of business and experience in airport commercial activities;
- Good computer skills, including proficiency in the use of MS Office, particularly Excel, MS Word, PowerPoint and Publisher;
- Knowledge of or experience in the use of graphic design programs is a plus;
- Excellent communication and interpersonal skills;
- Excellent oral and written command of the English language;
- Ability to speak another language, such as French or Spanish is an asset;
- Analytical capacity and problem-solving skills;
- Good organizational and creative planning skills

## **Responsibility**

The Marketing Officer reports to the Manager of the Marketing & Customer Service Department and assists with the execution of the overall strategic, business and marketing plans and is in charge of marketing related functions at the airport and participates in any PR activities for the organization.

## **Other Duties**

Specific duties include, but are not limited to:

- Assists in the development and execution of advertisement and promotional plans;
- Assists with the implementation of established marketing strategy and product development;
- Assists with surveys to gauge market developments and consumer's opinion regarding expectations/requirements of the tourist products & services;
- Assists with the organizing of functions at the airport for special occasions, celebrations, PR and or Marketing activities, so that optimal exposure and PR is achieved.

Employees interested in the position of **Marketing Officer** are requested to submit their application and CV to the Human Resources Department in person or at [hr@sxmairport.com](mailto:hr@sxmairport.com), no later than March 18, 2015

No rights may be derived from this vacancy notice. PJIAE reserves the right to accept or reject any application submitted. PJIAE also reserves the right to cancel the process or to modify the requirements for the filling of the vacancy at any time.