

Contact

Ms. Kalifa Hickinson
Marketing & Communications
PJIA
khickinson@pjiae.com

P.O. Box 460
Philipsburg, St. Martin
Caribbean
Tel (599) 554-7089
E-mail: Offshoreediting@gmail.com

Offshore Editing Services

NewsRelease

Princess Juliana Int'l Airport supports Toastmasters, Charlotte Brookson Academy for the Performing Arts

SIMPSON BAY, St. Maarten (May 22, 2012)—The Princess Juliana International Airport (PJIA) contributed, as a silver sponsor, to the Toastmasters District 81 Conference, which was held in St. Maarten from May 18 – 20.

For the first time ever, St. Maarten will have a toastmaster heading District 81, following the swearing in on May 19 of Distinguished Toastmaster Rolando Tobias as the District Governor supervising all 17 territories that fall under the District.

With the conference theme of “Beyond Communicating...Connect & Lead,” the conference aimed to solidify the communication and leadership attributes that make the 17 territories in District 81 so unique.

One of the major promotional tools used this year was a video in which Toastmasters promoted, not only the conference, but also the island of St. Maarten/St. Martin and its attractions. This video was presented at the last District conference in Puerto Rico and was reportedly widely received. The 3.21-minute video has also been placed on YouTube http://youtu.be/rmXVGVs_5v0.

“Princess Juliana International Airport is proud to have sponsored this conference, as well as extend certain courtesies to the organizers,” said Kalifa Hickinson, Marketing and Communications Manager at PJIAE.

PJIA also provided financial support to another organization recently – the Charlotte Brookson Academy for the Performing Arts. The academy is planning the opening of a school for secondary education in August, modeled after the Charter Schools in the USA.

“As a good corporate citizen, PJIA does its best to assist organizations dedicated to educational pursuits on the island, however, this is done within the limits imposed by our own means as well as the stated policy of the company,” added Regina LaBega, Managing Director of PJIAE.

Caption1:

PJIAE Marketing and Communications Manager, Kalifa Hickinson (R), presents a “Silver sponsor” contribution cheque from the airport to the Toastmasters representative. *(PJIAE photo)*

Caption2:

PJIAE Marketing and Communications Manager, Kalifa Hickinson (L), presents a “Bronze sponsor” contribution cheque from the airport to the Ujima representative for the Charlotte Brookson Academy for the Performing Arts. *(PJIAE photo)*

