



Princess Juliana International Airport

THE SXM AIRPORT HORIZON

NEWSLETTER | MARCH 2018



L TO R: PJIA COO, Michel Hyman, Director of Tourism, Rolando Brison, PJIA Acting CEO and CFO, Ravi Darayanani, Minister of TEATT, Cornelius De Weever, First Vice President of French St. Martin, Valerie Damaseau and PJIA Board Member, Alex Dijkhoffz.

SXM AIRPORT OPENS LUXURY DEPARTURE PAVILION

Passengers departing from the Princess Juliana International Airport, SXM, as of Friday, February

9th, 2018 have a much improved experience as they will be leaving from the Temporary Departure Pavilion which has been erected to enhance their comfort.

the luggage processing area previously used as the make shift Departure Hall post hurricane Irma.

The Pavilion is fully air-conditioned, carpeted and features retail and F&B concessions. It replaces

Work is progressing steadily with the installation of a similar Pavilion for arriving passengers.

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SXM AIRPORT STRESSES ISLAND, HUB PARTNERS ARE OPEN FOR BUSINESS

“Still Connecting the Caribbean to the Globe,” was the theme of the Princess Juliana International Airport, SXM, at the 11th Annual Routes Americas conference which is being held in Quito, Ecuador, from February 13 – 15, 2018. The associated tag line was “SXM Strong - Rebuilding Our Nation.” Both themes appeared vividly on the exhibition booth, which was strategically located at the heart of the Routes Americas exhibition hall.

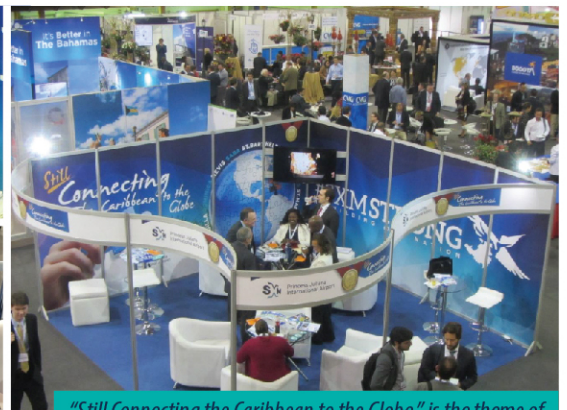
The event allowed the SXM team to network with international senior airline decision makers. It

also offered the opportunity for SXM Airport to build high-value relationships with some of the most influential aviation professionals across the region.

“The vital task at hand was to attract new air lift and service recovery while driving home the message that although we are in the midst of our recovery phase, we are actually open for business,” said COO, Michel Hyman. “Additionally; he continued, “our hub partners were affected minimally by the recent hurricanes and are

therefore, even more so ready to reap the rewards of the potential partnerships.”

Though eager to bring home great partnership deals with the potential airlines, the delegation remained honest and open with information of the local hotel room inventory as shared by St. Maarten Hotel and Trade Association and target dates of the reconstruction process of the terminal building.



“Still Connecting the Caribbean to the Globe,” is the theme of the Princess Juliana International Airport, SXM,

interCaribbean ACCELERATES INTRODUCTION OF SINT MAARTEN SERVICES



interCaribbean Airways celebrating its 26th year of continuous services, is accelerating its start date of services from Sint Maarten to Tortola with onward connections to Santo Domingo, San Juan and Antigua. The original start of service to and from of March 22, had to be moved forward in response to the challenges of travel to and from Santo Domingo following recent air service

interruptions. The new interCaribbean services began February 9, 2018. Travelers in Santo Domingo and Sint Maarten can make immediate connections via the Tortola hub with a very short lay over en route to their final destinations.

“interCaribbean is pleased to be able to quickly update our Sint Maarten start date to ensure the communities in Sint Maarten and in Santo Domingo have available air service options,” said Mr. Trevor Sadler, CEO for interCaribbean.



SXM AIRPORT FEATURED IN ROUTES NEWS MAGAZINE

The Princess Juliana International Airport, SXM, will be featured prominently in Routes News, one of the most reputable publications in Aviation. Editor, Ed Robertson interviewed Michel Hyman, COO and Michael Lake, Director of the Finance Division while both were attending the 11th Annual Routes Americas conference in Quito, Ecuador. The title of the magazine feature is “Three Questions for.” Routes News is produced by industry experts TTG Media on behalf of UBM and features a digital edition on www.ttgmedia.com and www.routesonline.com.

More than 7,000 copies of Routes News are published six times a year and mailed to specific individuals involved in route development worldwide. It also reflects the mix of airlines, airports, tourism authorities and local government organizations involved in route development. Routes News is focused on conducting much more media coverage on the Caribbean, and they are set to produce a Caribbean guide in the near future. This meshes well with the PJIA vision to boost additional communication efforts on its progress trajectory and growth to the world.



WINAIR AND THE NETHERLANDS TEAM UP FOR FLIGHT MAKING CN EXPRESS A REALITY

Winair is proud to announce the launching of several additional services from Princess Juliana International Airport. Firstly the successful launch of the CN-Express, a flight operated by Winair in partnership with the Kingdom of the Netherlands to connect St. Maarten, St. Eustatius and Bonaire. This flight will operate Mondays and Fridays connecting St. Maarten, St. Eustatius and Bonaire with direct air service, which will prove to be beneficial for tourism, business development and the employees of RCN.

“These flights will enhance tourism, business development and have offered employment to our people after the devastating effects of hurricanes Irma and Maria.” stated Mr. M.D. Cleaver, President & CEO of Winair.

R&FF RECEIVES NEW STRUCTURAL FIRE TRUCK & RESCUE BOAT

In 2017, the Rescue and Firefighting department met with the St. Maarten Civil Aviation to ensure



SXM Airport & Winair delegation at introductory meeting with the Premier of Nevis the Honourable Mr. Mark Brantley (c)

HUB PARTNER MEETING CONTINUE

“A strong link between St. Maarten and Nevis is rather important; there are lots of people who go to shop there for business,” said Greg Phillips, CEO of Nevis’ Tourism Authority at a meeting he hosted last week on Nevis with a delegation of the Princess Juliana International Airport, headed by its Chief Operating Officer (COO) Michel Hyman.

According to Hyman, the purpose of the meeting was to reactivate the Air Service Development Committee (ASDC) which has been dormant for some time now. The ASDC consists of hub partners Nevis, Anguilla, French St. Martin, St. Barths, Saba, St. Eustatius and Tortola with the aim of jointly securing and maximizing air service to the various islands with St. Maarten as hub. Nevis has been advocating the reactivation of the group.



that the International Civil Aviation Organization (ICAO) regulations were met, as all airports that are surrounded by water should have initial water rescue response. The rescue boat is a Zodiac 650 brand, as used in the Army. It is 20 feet long and has provisions to carry a total of two life rafts and eight persons.

The structural fire truck was purchased pre-hurricane Irma, it is based on a 2017 Ford F-550 4x4 super cab chassis, fitted with Pyrolance transitional quick attack tools. The heart of any Pyrolance fire-fighting vehicle is the advanced transitional attach system which features the patented dual piercing-fire control technology.