



Princess Juliana International Airport

# THE SXM AIRPORT HORIZON

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JetBlue is set to launch new daily service from its Fort Lauderdale-Hollywood International Airport (FLL) focus city to St. Maarten's Princess Juliana International Airport (SXM) on Thursday, Feb. 14, just in time for Valentine's Day. The new service will connect more customers from destinations across JetBlue's route map.

In Fort Lauderdale, JetBlue's South Florida focus city plays a key role in supporting the airline's growing route map and offers flights to nearly every corner of the airline's network from Lima to Los Angeles. It is one of JetBlue's fastest-growing focus cities, serving customers throughout South Florida and offering a fast and convenient alternative for Miami-Dade travelers. JetBlue has committed to up to 140 daily departures in the coming years and recently expanded its operation to new gates in Terminal 3 and began utilizing Terminal 1 for additional international arrivals to help support future growth. JetBlue is also the only airline to offer a premium, lie-flat seat on domestic routes in Fort Lauderdale with its Mint



## JETBLUE LAUNCHES NEW SERVICE FROM FORT LAUDERDALE FOCUS CITY TO ST. MAARTEN ON VALENTINE'S DAY

flights to Los Angeles International Airport (LAX) and San Francisco International Airport (SFO). JetBlue will celebrate the launch of the new service from Fort Lauderdale alongside partners from St. Maarten, including Minister of Tourism Stuart Johnson and Princess Juliana International Airport Chief Operations Officer Michele Hyman.

The celebration will begin gate side in Fort Lauderdale, and will continue during the flight with special Valentine's Day giveaways for customers, as well as upon arrival in St. Maarten, and on board the return flight from St. Maarten to Fort Lauderdale.



### CONCESSIONS TAKING SHAPE AT THE SXM AIRPORT



#### IN THIS EDITION

- JETBLUE LAUNCHES NEW SERVICE FROM FORT LAUDERDALE FOCUS CITY TO ST. MAARTEN ON VALENTINE'S DAY
- CONCESSIONS TAKING SHAPE AT THE SXM AIRPORT
- ROYAL SCHIPHOL GROUP ON FAMILIARIZATION VISIT TO SXM AIRPORT
- RESTAURANT HIGHLIGHT: KON TIKI AT ORIENT BAY
- SXM AIRPORT ADDED TO PRIVATE FLY SHORTLIST
- HOTEL HIGHLIGHT: BELMOND LA SAMANNA
- CARIBBEANEVENTS.COM AND LIAT FORM PARTNERSHIP. ISLAND HOP TO EVENTS & CELEBRATIONS ACROSS THE REGION
- OPERATIONS DEPARTMENT CONCLUDES F.O.D. CAMPAIGN

Top officials of the Royal Schiphol Group arrived at the Princess Juliana International Airport (SXM), on Monday January 28, 2019 for a familiarization visit. The Royal Schiphol Group is the owner and operator of the Amsterdam Airport Schiphol, Rotterdam, The Hague Airport and Lelystad Airport. The group also holds the majority stake in Eindhoven Airport.

Chief Executive Officer, Brian Mingo and Chief Operating Officer, Michel Hyman, of the Princess Juliana International Airport (SXM), Managing Board, gave the Director of Schiphol International Airport, Roel Hellemons and Chief Financial Officer of the Royal Schiphol Group, Jabine van der Meijs, a tour of the airport facilities. Also participating in the tour was a delegation that included the newly-appointed Director of the Recovery Trust Fund, Claret Connor, and members of the Ministry of Interior and Kingdom Affairs, BZK.

The walk-through tour offered an internal look at the Departure and Arrival halls (the "Package One – Temporary Operations"), on the ground floor of the terminal building. The delegation also received a close-up look at the ongoing roof works and the installation of the riverclack sheets, as part of the Phase two of the Roofing Project. The delegation was also briefed about the upcoming Phase Two remediation of the former Departure Hall in the upper level area of the terminal building. They were given an exclusive tour of the area, whereby members of the Project Management Team were made available to answer questions about the planning development.

The Royal Schiphol Group delegation noted in their first impression that the overall frame and structure of the terminal building was still intact. The duo remarked that SXM Airport made use of the correct avenues to accommodate the existing traffic flow. "Our visit to St. Maarten and the walkthrough tour of the airport terminal, have been very useful for us. We experienced a warm welcome from the entire airport team but also saw the huge damage that hurricane Irma has caused to a very beautiful and modern terminal building. We were impressed by the creative temporary solutions that the airport team has



*Michel Hyman, COO (2<sup>nd</sup> from left), Brian Mingo, CEO (3<sup>rd</sup> from left) along with Officials of the Royal Schiphol Group during a tour of the airport facilities.*

## ROYAL SCHIPHOL GROUP ON FAMILIARIZATION VISIT TO SXM AIRPORT

managed to find to facilitate the Departure and Arrival processes. We also realize that a lot needs to be done to get the whole terminal back into operation. We would very much like to support the airport management team with this big task where necessary and possible, by bringing the expertise we have as an experienced international airport operator," stated the Director of Schiphol International Airport, Roel Hellemons.

"The purpose of the visit was to introduce Schiphol to PJIAE and our shareholders and to give them a tour of the situation of our airport. To have the Royal Schiphol Group assist the Princess Juliana International Airport and St. Maarten to restore its airport will become the next steps," stated Brian Mingo. "When we merge our 75 years of experience with the resources from the Royal Schiphol Group who has over 175 years of experience, the Princess Juliana International Airport can only benefit from this collaborative effort. Schiphol also manages the Reina Beatrix International Airport in Oranjestad, Aruba, John F. Kennedy International Airport and other international airports."

The engagement with SXM Airport at first will be a review of the organization and the current "Package One – Temporary Operations" of the terminal building. The safety and quality aspects

will be reviewed to ensure continuity and quality of the existing operations.

"After sixteen (16) months following hurricanes Irma and Maria, SXM Airport still has a long way to go, to reconstruct its existing terminal building. Funding and the actual project planning are yet to be completed but are essential for a successful result. Schiphol will also play an important role in the reconstruction phase," Mingo concluded.

The Royal Schiphol Group manages approximately 2000 employees in a variety of specialized fields. The company is also known for its award-winning "Airport City" concept which encompasses real estate, logistics and airport concessions within the airport area.



### CONTACT INFORMATION

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*Restaurant Highlight:*

## KON TIKI AT ORIENT BAY

The “five-star” restaurant Kon Tiki is open. The décor of the restaurants is the only thing that changed. The concept of each restaurant remains the same; same size, seating for about 150, water sports, chairs and umbrellas. In keeping with the new building regulations, the restaurants are being built much farther back from the water’s edge. Coconut palms and

sea grape trees will be planted later on in November to replace those destroyed. Kon Tiki is located in Orient Bay, St. Martin.



PRIVATEFLY



## SXM AIRPORT ADDED TO PRIVATE FLY SHORTLIST

Princess Juliana International Airport (SXM) has once again been shortlisted for this year’s PrivateFly Most Scenic Airport Landings poll, which opens on February 1st, 2019.

An independent panel of travel industry experts and influencers have helped to chose this year’s shortlist of 32 global airports. Now it’s up to the public to choose which airports will make the Top 10, and ultimately to be named the Most Scenic Airport Landing of 2019. The airport that receives the most public votes overall will win the coveted top spot.

The poll in previous years has generated a considerable amount of global exposure for

the airports and destinations in the Top 10, with media coverage last year including Travel + Leisure, CNN and The Telegraph.

Voting will run for the entire month of February 2019.

To help your airport make the Top 10, you could do the following:

*Vote yourself. Ask your friends, customers, and online followers to vote via social media. Use the hashtag #ScenicAirports to become a part of the conversation on social media. Announce SXM Airport has made the Most Scenic Airports 2019 shortlist to your local customers, business networks, online community, and local media and encourage them to vote.*



*Aerial view of the SXM Airport Terminal Building*

The status of the roof completion is as follows:

- Roof covering with Riverclack sheets – 55% complete as of February 9, 2019.
- Remaining production of Riverclack sheets – 40 to be fabricated, completion expected by February 15, 2019.

Materials: • Soffits: 100% on site • Bullnoses: 100% complete

(The above materials are for the repair / replacements of the entire roof perimeter.)



*Hotel Highlight:*

## BELMOND LA SAMANNA

Experience the ultimate St. Martin luxury resort. A place where dazzling buildings pop against an azure sky, on a stretch of private beach with cabanas.

Ranked among the region’s top ten hotels, Belmond La Samanna is a garden paradise. Enjoy an alfresco massage, or lie in a hammock, lulled by the waves. Staying at Belmond La Samanna turns a trip to St. Martin into an unforgettably unique escape.



# CARIBBEANEVENTS.COM AND LIAT FORM PARTNERSHIP

## ISLAND HOP TO EVENTS & CELEBRATIONS ACROSS THE REGION

Caribbeanevents.com, the recently launched website featuring events and festivals scheduled throughout the Caribbean is happy to announce their partnership with LIAT, the Caribbean airline and the region's leading carrier serving 15 destinations. This partnership is timely as the calendar of Caribbean events and festivals have grown significantly and CTO has declared 2019 as the Year of Festivals. The goal of this partnership is to increase awareness of these exciting and must-attend events and festivals and bolster intraregional travel.

The Caribbean offers some of the best events and festivals throughout the year, for every taste and

Caribbeanevents.com is the place to find information as the site features over 200 events taking place across the region. This

intuitive, easy-to-use calendar provides information for travelers interested in culinary, cultural, musical, yachting, sporting, and other events, with the ability to search by date, island, and event type.

With new information added daily, Caribbeanevents.com includes upcoming events such as Mas Domnik January 12th – March 9th, in Dominica; BVI Spring Regatta and Sailing Festival March 25th – 31st, in the BVI; and the Saint Lucia Jazz May 5th – 12th, in Saint Lucia.

"The Caribbean is rich in history, culture and surrounded by a playground of water, all of which inspire the many of the events and festivals. Whether its carnivals, world-class music, sports, or food, these festivals and events also have a way of bringing people together and so we want to ensure that travelers around the world know about these experiences, offering many more reasons to visit the region," said Nerdin St. Rose founder of Caribbeanevents.com. "We would also like to see

more regional travelers coming to the various events and festivals, and with LIAT's network, it is easy to island hop and enjoy an eventful life," she added.

Head of Sales & Marketing, LIAT Egbert Riley noted that with over 490 flights per week, the airline will be able to ensure travelers have access to the best events across the region. "With our modern ATR fleet and excellent on-time performance, LIAT is happy to ensure visitors can get to events across the region." Riley praised the partnership with Caribbeanevents.com as it will give LIAT's visitors access to information on the Caribbean's best festivals and events.

Travelers in the trip planning stages can visit Caribbeanevents.com to search the full calendar of events and sign up for the newsletter; they can also follow along for updates on Facebook and Instagram.

## OPERATIONS DEPARTMENT CONCLUDES F.O.D. CAMPAIGN

of 40 participants collected 122 lbs. of debris on the airside. The debris collected included plastic, wood, airline seals, building materials, vegetation and old equipment. The F.O.D. walk convened at the main ramp from the A4 to the B3 parking stand, notwithstanding the make-up area.

The Operations Department started its awareness campaign since November 2018. As a part of the safety awareness campaign, activities such as the Visual Awareness campaign and Prevention workshops were also organized. The airport community who frequent the airside were encouraged to identify the F.O.D. banners



Left to right — Brian Mingo, CEO of SXM Airport, Byron Ardell of the Facilities Maintenance Department and Z'haria Richardson, Head of the F.O.D. Committee pose with the sweeper truck which cleans the entire scope of the airside.

The F.O.D. committee of the Operations Department concluded the F.O.D. campaign with a

clean-up walk at the Princess Juliana International Airport (SXM) on January 31, 2019. A total

... continues on page 5

# SPECTACULAR LANDINGS AT SXM AIRPORT FOR FEBRUARY



PHOTO COURTESY: RICHARD HAZEL

## DESTINATION INFORMATION

### INDUSTRY UPDATES - FRENCH ST. MARTIN

**Hotel:**

Rooms available - by end of 4th quarter	1135
Additional rooms forecasted	476

**Opening**

Palm Court, Orient Bay	April 2019
La Playa ,Orient Bay	April 2019
Secrets Resort, Anse Marcel	December 2019

**Restaurants:** 150

**Reopened:**

Le Pressoir, L'Astrolabe, Le Temps des Cerises, L'Anse Marcel Beach.  
Kon tiki, KKO, Bikini are reopened on Orient Beach

The information is subjected to change. Updated information will be provided as it becomes available from the SHTA and STB



L TO R – Winner of the F.O.D. Visual Campaign, Audley Carty with Z'haria Richardson, Head of the F.O.D. Committee.

... continued from page 4

and take a “selfie,” for submission in the competition. The winning submission of the F.O.D. Visual Campaign went to Audley Carty, an employee of Arrindell Aviation by Signature. The Head of the F.O.D. Committee, Z'haria Richardson presented Mr. Carty with a gift certificate from the Angelic Touch Day Spa and promotional items courtesy of SXM Airport.