# Princess Juliana International Airport



L TO R Director of National Recovery Program Bureau, Claret Connor, Procurement Officer of the Project Management Unit, Anton Suurmeijer, Chief Financia Officer of PJIAE N.V., Leo van der Meiden, Chief Operations Officer of PJIAE N.V., Michel Hyman, Chief Executive Officer of PJIAE N.V., Brian Mingo, Chief Executive Officer of Ballast Nedam International Projects B.V., Roy van Eijsden, Director of the Project Management Unit, Mirto Breell, Vice Chairman of the Supervisory Board of Directors, Clarence Derby, Chairlady of the Princess Juliana International Airport Holding Board, Lisandra Ellis – Havertong, Vice Chairman of the Princess Juliana International Airport Holding Board, Cleveland Beresford jr. and Deputy Director of the National Recovery Program Bureau, Abel Knottnerus.

## PJIAE N.V. AND BALLAST NEDAM INTERNATIONAL PROJECTS B.V. CONDUCTS OFFICIAL SIGNING TO SIGNIFY START OF AIRPORT TERMINAL RECONSTRUCTION PROJECT

On Tuesday, August 24, 2021, an official signing with the General Contractor of the Airport Terminal Reconstruction Project, the Ballast Nedam International Projects B.V. (BNIP), was held at the former Check-In Hall at the Princess Juliana International Airport.

The event signified the start of one of the most anticipated reconstruction projects of the company's history, following the consequences of the massive devastation to the structure during Hurricane Irma in 2017.

The Airport Terminal Reconstruction Project is jointly funded by the European Investment Bank (EIB) and the Sint Maarten Trust Fund. The Sint Maarten Trust Fund is financed by the Government of the Netherlands, managed by the World Bank, and implemented by the National Recovery Program Bureau (NRPB).

The Chief Executive Officer (CEO) of the Princess Juliana International Airport, Mr. Brian Mingo, and the Chief Executive Officer (CEO) of Ballast Nedam International Projects B.V., Mr. Roy van Eijsden, was in attendance to lead the signing in the presence of the esteemed guests during a closed ceremony.

"This is a major milestone for the country, PJIAE NV and our staff. I would also like to compliment the project team with this accomplishment, despite the hurdles such as COVID-19, which complicated the works tremendously, they never lost focus and made the impossible, quite possible. I also would like to thank all stakeholders not forgetting our shareholders, the Princess Juliana International Airport Holding Board (PJIAH) and the Government of Sint Maarten for their patience and consistent support over the last year. I am proud to announce that we finally can start rebuilding the "Airport of the future." announced Mr. Brian Mingo.

The construction portion of the Airport Terminal Reconstruction Project will take a phased-planned approach over a two-year period, following the mobilization of the contractor in August 2021. The project is an essential renovation development, which will further modernize the fifteen-year-old terminal building.

The reconstruction project is on schedule to start by the end of September 2021 and be completed by quarter two of 2023, however, sections of the terminal building will begin to come online from as early as December 2022.

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### PJIAE DELEGATION AT IMPORTANT AVIATION CONFERENCE "ROUTES AMERICAS 2021

The Princess Juliana International Airport (SXM) was represented at one of the most reputable Air Service Development conferences, Routes Americas 2021. The networking platform is critical at stimulating the recovery of the market. SXM Airport was represented both in-person and through joint virtual meetings with the St. Maarten Tourist Bureau. Routes Americas is hosted in Orlando, Florida at the Omni Hotel and Resort from June 22 to June 25, 2021.

According to the Director of Latin America and the Caribbean of Routes Americas, David Appleby, the hybrid event was once again delivering a platform for airports and destinations to highlight cost-effective route propositions to airline decision-makers as they commit to rebuild their network and reintroduce capacity back into the market. Throughout the last three years, over 875 new routes in the Americas market were connected through meetings at Routes events. Some of the attendees include Alaska Airlines, Frontier Airlines, American Airlines, Delta, Southwest Airlines, Aruba Airport Authority, Curaçao International Airport, and much more.



LEFT TO RIGHT – Operations Manager, Emile Levons and Aeronautical Business Manager, Suzy Kartokromo meeting with JetBlue Executives at the Routes Americas 2021.

Mr. Emile Levons of the Airport's O p e r a t i o n s M a n a g e m e n t explained that as a result of other affiliate teams attending its previous conferences, the Dallas Fort Worth (DFW) connec-



LEFT TO RIGHT – Director of Latin America and the Caribbean of Routes Americas, David Appleby and Operations Manager, Emile Levons at the Routes Americas 2021exhibitiion floor in Orlando Florida.

tion via American Airlines and St. Maarten became a reality in Summer 2021. This air service connectivity captures a much-needed west coast connection.

"Our commitment of being at the Routes Americas 2021 is to let the aviation community know that St. Maarten and its associated hub partners are opened for leisure and business travel since 2020 amidst global setbacks encountered through COVID-19. At our meetings, we emphasized that the start of the Airport Terminal Reconstruction Project will commence in the fourth quarter of 2021 and is marketed through our ongoing Public Outreach Campaign. We presented the new design plan of the future facilities through an artist's impression of the finished product. The project was also announced to be on schedule for completion in 2023," summarized Mr. Emile Levons.

The delegation also included the Corporate Communication Specialist, Mrs. Audrey St. Luce -Jack and Aeronautical Business Manager, Miss Suzy Kartokromo, who met with airline partners such as, United Airlines, Air Canada, JetBlue, Spirit Airlines, and representatives of the Aviation Week Network. The multimedia group publisher of the Aviation Week Network is primed to highlight the SXM Airport in associated publications and was updated about the local passenger recovery efforts, COVID-19 prevention, and mitigation measures, the COVID-19 Airport Test Center, and new upgrades to the Arrival Hall to better accommodate passenger flow following the recent cruise homeporting milestone.

Aiport CEOs, Tourist Boards and other aviation-based experts shared their experience throughout the pandemic, lending advice to make the necessary steps foward, in spite of the new normal. Live panel discussions and meetings are scheduled to resume on June 24, 2021, whereby delegates will also have the opportunity to partake in sessions entitled "Airport Heavyweights" and "Innovation – Alternative ways of generating revenue" with exclusive airline briefings from Spirit Airlines and JetBlue Airlines.



## SXM AIRPORT WELCOMES LOW-FARE CARRIER FRONTIER AIRLINES

Low-fare carrier Frontier Airlines officially launched its first route network with non-stop flights to St. Maarten from Miami and Orlando, Florida at the Princess Juliana International Airport (SXM) on Saturday, July 10, 2021. The air service embarked on weekly flights on Saturday's using an Airbus 320 with a seat capacity for 186. This venture serves as a part of Frontier's growing network out of South Florida.

Minister of Tourism Ludmila de Weever stated, "Today marks another celebration for St. Maarten as we welcome two Frontier Airlines flights from Florida. More than 300 passengers arrived from Miami and Orlando, Florida on an affordable luxury flight. For that we are forever grateful for all the hard work done by the St. Maarten Tourism Bureau and the collective team at the airport from management of PJIAE to the baggage handlers. St. Maarten welcomes you with pleasure to our safe and sunny Caribbean island."

A delegation from the Dutch and French Ministry of Tourism, SXM Airport Managing Board and the core representatives of the St. Maarten Juliana Airport Handlers gathered to eagerly welcome

## PRIME MINISTER OPENS FIREMAN'S WEEK

Congratulations are in order for the Airport's Rescue and Firefighters as the department celebrated an accumulated 24 years of service at the Princess Juliana International Airport on July 25, 2021. Originally, the station was managed through the Government of St. Maarten by the local Fire Department.

During a private ceremony, the Honorable Prime Minister, Silveria Jacobs joined the Fire Chief, Manilo Penijn to officiate the awarding of the insignias to the dedicated firefighters. The week



Frontier Airlines Inaugural at the Princess Juliana International Airport (SXM)

the crew and passengers of the inaugural flights.

"This is a happy day and we are extremely pleased to bring additional economic benefit to St. Maarten through the establishment with our new Frontier Airline partners. Miami has become such an increasingly important part of our route hub network and, as PJIAE N.V. continues to grow, along with the number of destinations we serve, it made perfect

sense for our team and tourism stakeholders to also establish a connection out of Orlando," said Airport CEO, Brian Mingo.

"With new gateways opening this gives an

opportunity for destination St. Maarten to be able to target new areas in Florida as well as other surrounding regions in the US. This is definitely a positive development for the tourism industry," stated Tourism Director May-Ling Chun.

International Sales Manager for Frontier Airlines, Alfredo Gonzalez stated, "This is an exciting day! Starting a new route is always exciting but starting a route to an island as beautiful and diverse as St. Maarten is just amazing. What Frontier Airlines tries to do is connect people from both directions who want to see their friends and relatives. We want to see people getting on these flights with low-fares done right with the greenest airline in America."



CENTER: The Honorable Prime Minister of St. Maarten - Silveria E. Jacobs, Chief of Operations, COO, Michel Hyman, Chief Financial Office, CFO Leo van der Meiden along with members of the PJIAE Rescue & Firefighters Department

long celebration also included an open house to the general public with ice cream treats for the kids.

## PJIAE N.V. HOSTED ITS FIRST "EDUCATE TO VACCINATE" EVENT

On Friday July 16, 2021 the PJIAE N.V. hosted its first "Educate to Vaccinate" event. This assembling was fundamental to present authorized information and updates about the vaccination process on Sint Maarten. As a part of the ongoing fight against the COVID-19 pandemic at the aviation-based organization, it was imperative for workers to

comprehend the facts about the vaccine to then make a more personal decision on their choice to vaccinate or not. The summer themed affair scored high attendance from an exclusive group of internal stakeholders and Airport staff at the former Check-In Hall at the vacant premises.

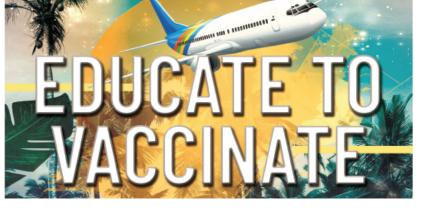


Honorable Minister of Public Health, Social Development and Labor, Omar Ottley

The Honorable Minister of Public Health, Social Development and Labor, Omar Ottley and the Vaccination Management Team (VMT) were both invited by the organizing committee to address the attendees during the themed event. The VMT also served to register any interested prospect that may want to vaccinate in the future or receive additional information. A Tik Tok video challenge was also launched to have the stakeholders showcase vaccination awareness. Teams from the JetBlue airline, St. Maarten Juliana Handlers, Immigration of Sint Maarten and the Princess Juliana International Airport (SXM) all participated in the Tik Tok video challenge, with performances to local music by the award-winning soca artist, Kelvin James "King James".

The video premiere of the "I

Did It" video was also launched live via the SXM Airport's social media platforms. The video showcased various Airport stakeholders proudly declaring "I did it", to the vaccine. The video production engaged influential members of the Princess Juliana International Airport to further lend to the awareness of the vaccine.



In closing, a total of twenty-four (24) raffles were made available to the attendees, all courtesy of the Airport stakeholders. Moreover, a complimentary barbecue by Captain Dino's with live music by DJ Silk were also presented at the "Educate to Vaccinate" event.



CENTER: PJIAE Human Resources Manager, Miguela Gumbs with Members of the Vaccination Management Team



Staff and stakeholders at the "Educate to Vaccinate" event



CENTER: JetBlue employee receives raffle prize courtesy Penha Perfume concession

The Quality and Safety department ensured that all the necessary prevention and mitigation measures were adhered to, in efforts to prevent any possible outbreaks



Princess Juliana International Airport

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ACCINA ~ THANK YOU ~

The Hon. Minister of Public Health (VSA) Mr. Omar Ottley MP Cookie Bijlani Collective Prevention Services (CPS) Vaccination Management Team (VMT) The Gouda Liquor Store - Aunt Clara's Ice Cream - The Shipwreck Shop

Domino's Pizza - Penha Perfumes - Hot Look - Dutch Delight Simpson Bay Resort - WINAIR Airlines - KLM/Air France - Cost U Less Hurricane Bar - Halley Aviation - Jetblue - Spa Diane - Captain Dino's St. Maarten Juliana Handlers - Immigration Officers of Sint Maarten - DJ Silk



