



Princess Juliana International Airport

# THE SXM AIRPORT HORIZON

NEWSLETTER | MAY 2021



## AMERICAN AIRLINES TO INCREASE 19 WEEKLY FLIGHTS WITH DFW SEASONAL ROUTE STARTING ON JUNE 5

Immediate execution of strategic methods to further facilitate air carriers, as the consistent increase in air Traffic surges in St. Maarten. This is a key milestone for the aviation organization since the untimely Coronavirus crisis. Today, the Managing Board of the Princess Juliana International Airport (SXM) is head strong that the Airport operations is high priority as the world airports are systematically taking measures to start relaunching the aviation industry and encourage competition.

With a swift alignment by major airlines like American Airlines, Delta, Spirit Airlines, JetBlue, United, Air France, KLM and Air Caraibes, there is a significant increase of airlifts with a total of seven (7) major flights on Saturday's. The high demand for air service through SXM Airport also gives flexibility to adapt to different strategic scenarios and allow for measures to be taken up for the summer 2021 scheduling period. The



American Airline aircraft landing at SXM Airport (Photo by Beeks photos Ambientdigitalservices )

latest route development announced that Frontier Airlines have been added as a new route development, starting flight service from July 10, 2021.

Michel Hyman, Chief Operating Officer of Princess Juliana International Airport, said: "As passengers continue to long for travel during the summer period, this will increase airlift into high-demand destinations such as St. Maarten. This will also serve to aid in the economic recovery of country St. Maarten. The increased airlift will further serve as a positive effect on the passenger's throughput at the Airport and we are contented that American Airlines which is by far the biggest air carrier into St. Maarten is increasing its flights particularly on Saturdays to service the destina-

tion."

Speaking about the partnership Cathy-Ann Joseph, Regional Manager of the Eastern Caribbean Airport Operations at American Airlines, said: "American Airlines has a long and proud history at Princess Juliana International Airport, with more than 40 years of service. Our operation plays a fundamental role in connecting St. Maarten with the United States and the world during this time of crisis, so we are extremely honored to be able to continue expanding our network in the island, soon increasing to 19 weekly flights and with our Dallas/Fort Worth (DFW) seasonal route starting on June 5, 2021."

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Hosted By  
**Audrey St. Luce - Jack**

WITH SPECIAL GUEST  
**Mirto Breell**  
PROJECT DIRECTOR, PROJECT MANAGEMENT UNIT

**AIRING JUNE 5<sup>TH</sup>, 2021**

in YouTube Facebook Instagram

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## MOBILIZATION FOR THE AIRPORT TERMINAL RECONSTRUCTION PROJECT PROJECTED FOR AUGUST 2021; ANNOUNCEMENT MADE DURING TOUR WITH PARLIAMENTARY COMMITTEE

Honorable members of the Committee of Tourism, Economic Affairs, Transport and Telecommunication (CTEATT) of the Parliament of Sint Maarten graciously accepted an invitation from the Management Board of the Princess Juliana International Airport(SXM) to partake in an in-depth tour of the "Package 2" area of the Airport Terminal Reconstruction Project on Thursday May 6, 2021. This guided tour served as a part of the ongoing Public Outreach Campaign to remain consistent with the ongoing awareness about the latest milestones and timelines of the renovation project.

The Airport's Project Management Unit (PMU) disclosed that the Airport's sustainability will be ensured by introducing new technologies and automating processes which will be implemented throughout the project. Members of Parliament were informed during the presentation that the mobilization for the awarded general contractor which is projected to be executed in August 2021, following the awarding of bids in July 2021.

The renovation activities which are a part of the procurement packages include the baggage



Honorable members of the Committee of Tourism, Economic Affairs, Transport and Telecommunication (CTEATT) of the Parliament of Sint Maarten

handling system, security screening, digital signage equipment, hold room seating and passenger boarding bridges. Further upgrades include the updated building management system, new car rental area, enhanced entry doors, self-serve bag drops, escalators at all jet bridge locations and more self serve bags systems.

At the end of the presentation, the parliamentari-

ans were given the opportunity to pose questions and also encouraged to share feedback regarding the latest project updates.

Following a close up look at the newly completed mold remediation areas, members of Parliament of the Committee of Tourism, Economic Affairs, Transport and Telecommunication expressed words of gratitude to the Management of the Airport for the presentation and tour.



The former check-in area and all levels of the SXM Airport completed the mold remediation process.

## PUBLIC OUTREACH CAMPAIGN CONTINUED WITH A VISIT TO THE WHITE AND YELLOW CROSS

The Public Outreach Campaign continued on Wednesday May 12, 2021 at the White and Yellow Cross. The Public Outreach Campaign is also carried out to inform all media streams, traveling public, residents, stakeholders and the world at large about the renovation of a new multi-million-dollar, state of the art terminal building and the updates on the official start and completion of the anticipated project.

Members of the Project Management Unit and Corporate Communications joined forces to better inform the nurses, elders and other medical practitioners about the project during the Nurse's Week closing event.



Project Coordinator, Damien Schmidt addresses the attendees during the Nurses Week closing event.



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## MOTHER'S DAY AT SXM AIRPORT

PJIAE N.V. brought back its Mother's Day promotions for arriving and departing passengers with generous assistance by in-house retail and F&B concession partners.

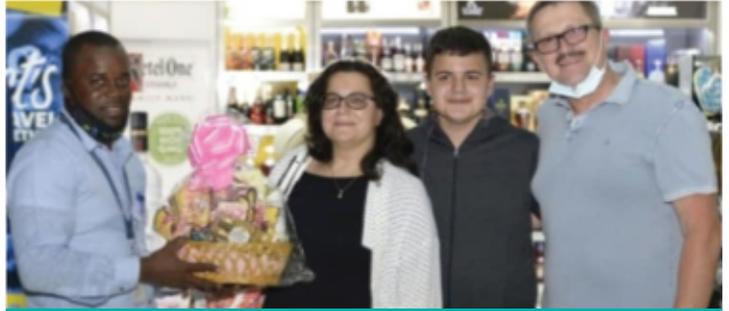
Passengers danced to their flights to the sound of steelpan music and also had the option to take advantage of the Mother's Day discounts and give-aways. The promotions were arranged by the Non-Aeronautical Revenue team.



ESCA Eatery personnel in the Departure Hall during the Mother's Day at SXM Airport celebration



(L) Arriving passenger and mother Joanna Majcher was the winner on the assorted gift basket courtesy of the Penha Perfume store. The passengers arrived on the American Airline flight.



(R) Arriving passenger and mother Ursta Bogdanna was the winner on the assorted gift basket courtesy of the ILTT store. The passengers arrived on the JetBlue flight.

## NV GEBE AND PRINCESS JULIANA INTERNATIONAL AIRPORT OPERATING COMPANY COLLABORATED IN SUPPORT OF ST. VINCENT AND THE GRENADINES

NV GEBE the electricity provider and water distributor in collaborative efforts with the Princess Juliana International Airport Operating Company (PJIAE N.V.) has rendered support to the islands of St Vincent and the Grenadines (SVG) during the untimely eruptions of the La Soufriere Volcano.

The recent eruptions at La Soufrière volcano in St. Vincent and the Grenadines have caused significant damages and pose a health risk for the inhabitants. Interim Manager of N.V. GEBE, Mr. Mauricio Dembrook stated that his team wanted to help persons as quickly as possible with a great impact, therefore they have reached out to the PJIAE N.V. who has eagerly joined in on this non-profit project.



Shipping container to be used to send aid to St. Vincent and the Grenadines (SVG)

This donation is therefore something that we feel is part of our corporate social responsibility and certainly the right time to demonstrate solidarity with the people of St. Vincent in their time of need.

Mr. Dembrook also stated that although we are still recovering from Hurricane Irma and coping with the COVID-19 pandemic, we will always lend a helping hand to our Caribbean brothers and sisters and we hope that the container brings some relief in this time of crises.

"We know what impact natural disasters have and want to help those who suffered from the

eruption with some critical items to show our solidarity and assistance," added Leo van der Meiden, Chief Financial Officer, CFO, at PJIAE N.V. Persons and organizations who are interested in donating or sending items to St. Vincent and the Grenadines were asked to drop off their items at NV GEBE daily from 3 – 6 pm. The Airport locations as designated for drop off was at the Skyport building in Simpsonbay and the concession area in the Check-In hall of the Princess Juliana International Airport (SXM) from 9 am – 3 pm.

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✓ **Licensed  
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Antigen Rapid test  
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15-30 minutes

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# Spectacular Landings



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PHOTO COURTESY: DANIEL JEF

**ST. MAARTEN FLIGHTS**  
**RESUMED**  
SUNDAYS, WEDNESDAYS, FRIDAYS  
— AS OF MAY 26TH —



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