



Princess Juliana
International Airport

We are hiring
Join our team!

Marketing & Communication Specialist

PJIAE N.V. is seeking a dynamic Marketing and Communication Specialist. As a crucial member of our Commercial team, you will play a key role in crafting communication plans that resonate with both internal and external audiences. Reporting to the Commercial Director, you will be responsible for aligning communication strategies with PJIAE's strategic objectives.

RESPONSIBILITIES

- Develop and implement communication plans for internal stakeholders and the public, reflecting PJIAE's brand essence.
- Create engaging content across various platforms (newsletters, articles, social media, and websites) to maintain brand consistency.
- Contribute to the planning of events, enhancing PJIAE's visibility and ensuring memorable experiences.
- Take part in enhancing PJIAE's brand image, emphasizing our recently reconstructed facilities and reinforcing our position among leading airports.
- Develop strategies to showcase PJIAE as an attractive workplace, contributing to positive employer branding and fostering an inclusive workplace culture.

REQUIREMENTS

- Bachelor's degree in Marketing, Communication, or a related field.
- Demonstrated experience in marketing and communication roles, showcasing a balance of creativity and strategic thinking.
- Strong written and verbal communication skills to articulate ideas effectively.
- Effective organizational and project management skills for the execution of communication plans.
- Proficiency in navigating digital platforms, including familiarity with social media and content management systems.

WE OFFER

- Be part of an environment that values innovation, providing opportunities to contribute to the communication strategy of an international airport.
- Enjoy a competitive salary and benefits package that recognizes and rewards your contributions.
- Join a team where collaboration is key, fostering an environment where your ideas are valued.
- Propel your career forward with opportunities for professional development and growth.

HOW TO APPLY?

To be part of the team at PJIAE, please send your resume and a cover letter highlighting your experience and enthusiasm, to career@sxmairport.com. Please indicate "Marketing & Communication Specialist" in the subject line of your email. Apply before **December 10, 2023**.

"Nurturing Ambition, Unleashing Potential: SXM Airport - Where Local Talent Thrives!"

