

Contact

Ms. Kalifa Hickinson
Marketing & Communications
PJIA
khickinson@pjia.com

P.O. Box 460
Philipsburg, St. Martin
Caribbean
Tel (599) 554-7089
E-mail: Offshoreediting@gmail.com

Offshore Editing Services

NewsRelease

Theo Heads High Level SXM Delegation to Vienna Expo

Airport in need of “enhanced equipment, systems and networks” says MD Labega

SIMPSON BAY, St. Maarten (April 23, 2012)—A high-level delegation representing the Princess Juliana International Airport (SXM) attended the Passenger Terminal Expo, held in Vienna from April 18-20.

The delegation, headed by Deputy Prime Minister and Shareholder Representative Theo Heyliger, included Chairman of the Supervisory Board of Directors, Clarence Derby and Managing Director, Regina Labega, as well as Michel Hyman, Manager of Operations.

The Passenger Terminal Expo is widely known as “the world's largest industry event focused on airline and airport passenger services.”

“The event offers the opportunity to network with managers of airports world-wide and meet the leading international aviation product suppliers and distributors at the trade exposition,” said Labega.

With a view and determination to keeping SXM competitive, Labega added that “Many countries in the northeastern and western Caribbean region are expanding their airports while SXM is the ‘front door’ of visitors to St. Barths, Anguilla, Saba, St. Eustatius, St. Martin and St. Maarten. However, their first impression is based on what they see and experience here at SXM.”

“SXM therefore is in need of enhanced equipment, systems and networks, as well as take-offs and landings. Smooth passenger processing In-terminals are also very critical,” among the other areas essential to keeping SXM a highly competitive, efficient, passenger-friendly international airport, said Labega on Monday.

While in Vienna areas discussed included environment and sustainability; embracing multi-stakeholder engagement for more efficient operations management; and airport security and whether an airport’s work in that area is stagnant or evolving, said Labega.

“The ‘latest, greatest ideas in making money in airports,’ increasing non-aeronautical revenue, and enhanced focusing on customer service and passenger experience,” were also areas of interest for SXM, added Labega.

Photo caption1:

Regina Labega, Managing Director of the Princess Juliana International Airport (SXM).